

LOGO DESIGN

Questionnaire



We can't wait to help craft the perfect logo for you! But before we get started, we need some information about your business. The more detail you can provide, the easier it will be for us to design your ideal logo.

Let's get started!

YOUR BUSINESS:

What is the name of your business?

Briefly describe your business/service.
Please include any business tag lines.

Who are your clients?

YOUR LOGO:

Do you have a specific idea in mind for your logo?

What elements/images/text do you want to be included in your logo?

Color preference? Any colors you do NOT want to use?

Do you have a particular font style you would like to use, or definitely NOT like to use? (Example: fancy, script, modern, rustic, etc.)

What words should describe your logo?
What message or emotion do you want your logo to portray?

Where will your logo be used? (i.e. website/print/packaging/etc.)

What other logos do you like and why?
(Please include a link to logo images.)

When do you need your logo to be completed?

Is there any additional information you can provide us that will help us craft your perfect logo?

After completing this questionnaire, save the completed document to your computer, attach it to an email and send it to burleyandbarley@gmail.com.

Thank you!
Brent + Kiah

